



2020 Shamrock Shuffle 5K Corporate Sponsorship Opportunities

Sunday, March 22, 2020

Hampden Park, Mechanicsburg PA

5K Race & Mile Fun Run

A benefit for The Captain Leon Lock Veterans Memorial

Business Name: _____

Contact Person: _____

Business Address: _____

Phone: _____ E-mail: _____

Website: _____

Race Partner — \$5,000

- Top logo placement on back of race t-shirt
- Prominent logo and company link on ShamrockShuffle5K.org
- Sponsor Highlight post on Social Media
- Opportunity to include a promotional piece in race bag
- Opportunity to attend all pre-race marketing functions including table space at packet pick-up event
- Inclusion in pre-race and post-race press release with company quote
- Opportunity to have a table/booth at 5K race
- Opportunity to provide a sponsorship banner at race finish line
- Marketing signs along 5K route
- Recognition during event and opportunity for spokesman to address attendees during pre-race activities
- (10) 5K Race Registrations
- (2) Brewer Experience Tickets (*This is a separate community event, not part of the 5K race.*)

Brewer's Day Sponsor — \$1000

- Exclusive sponsor of the Brewer's Day Experience at Pizza Boy Brewing on February 1, 2020
- Recognition during Brewer's Day and opportunity for spokesman to address attendees
- Signage at Brewer's Day
- Logo on back of race t-shirt
- Logo and company link on ShamrockShuffle5K.org
- Sponsor Highlight post on Social Media
- Opportunity to include a promotional piece in race bag
- (2) Brewer's Day Experience Tickets (*This is a separate community event, not part of the 5K race.*)
- (2) Race Registrations

Platinum Sponsor — \$500

- Prominent logo placement on back of race t-shirt
- Logo and company link on ShamrockShuffle5K.org
- Sponsor Highlight post on Social Media
- Opportunity to have a table/booth at 5K race
- Opportunity to include a promotional piece in race bag
- (1) Race Registration

Gold Sponsor — \$250

- Logo on back of race t-shirt
- Logo and company link on ShamrockShuffle5K.org
- Sponsor Highlight post on Social Media
- Opportunity to include a promotional piece in race bag

*Please make checks payable to MP Cares and mail to 2101 Market Street, Camp Hill, PA 17011 by March 4, 2020.
High resolution logo files (ai, eps, pdf, jpeg) should be sent to mpion@michaelpion.com.
Questions or comments? Contact Michael Pion at 717.645.7152 or mpion@michaelpion.com*

Thank you for your support!

*The Shamrock Shuffle 5K is an initiative of MP Cares, a Project of
The Foundation for Enhancing Communities, fiscal sponsor.*

*The official registration and financial information of The Foundation for Enhancing Communities may be
obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1.800.732.0999.
Registration does not imply endorsement. The Foundation for Enhancing Communities is registered in each
state requiring such registration for charitable solicitation.*